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## **Emerson & Cuming Microwave Products Introduces Low Cost ECCOPAD® MetalTag**

**Randolph, MA –July 25, 2007--** Emerson & Cuming Microwave Products introduces ECCOPAD® MetalTag, a true read on metal UHF RFID tag. ECCOPAD® MetalTag is EPC Gen 2 compatible, and has outstanding read range of 8' (2.5 meters) or more when used directly with metal and liquids. The new product is attractively priced starting at \$2.00/MetalTag for evaluation quantities, with quantity discounts available, making it a cost effective solution for high value asset tracking in today's RFID market.

The new small size of the MetalTag (2.5" x 0.625"), a tag and isolator all in one, eliminates the need for larger labels especially for tagging small objects. MetalTag is perfect for small asset tracking applications like laptop computers, tools, and electronic components.

According to Paul Dixon, Technical Manager, *"With our best in class product, ECCOPAD® MetalTag delivers optimized asset tracking with RFID solution results; read range improved by 20%; and we now offer better pricing to our customers, 70% less than our previous product."*

ECCOPAD® MetalTag is available in evaluation kits with 25 tags. Orders can be purchased on-line via [www.eccosorb.com](http://www.eccosorb.com), 24/7 or contact sales for a custom quote.

Emerson & Cuming Microwave Products, Inc., an ISO 9001:2000 company is a world leader in the development and manufacturer of ECCOSORB®, microwave absorbing materials and anechoic chambers; ECCOSTOCK® dielectric materials for low loss RF and microwave applications; ECCOSHIELD® electrically conductive sheets, caulks, adhesives and coatings; and ECCOPAD®, Smart tag isolators, for read on metal technology. Emerson & Cuming Microwave Products, maintains manufacturing facilities in Randolph, Massachusetts (US) and Westerlo, Belgium.

For over 50 years, the company has produced leading edge materials and engineered solutions for the wireless and satellite communications, military and aerospace, automotive, RFID and medical markets. For additional information, contact the company in North America at Tel: 1-800-650-5740 or 781-961-9600; in Europe at Tel: +32-(0) 14-56 25 00; or point internet browsers to [www.eccosorb.com](http://www.eccosorb.com).

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