



28 York Avenue  
Randolph, MA 02368  
Tel: (781) 961-9600  
(800) 650-5740  
Fax: (781) 961-2845

**FOR IMMEDIATE RELEASE** – Contact Cindy Manning (781) 961-9600

E-mail: [cmanning@eccosorb.com](mailto:cmanning@eccosorb.com)  
Or: Devin Sullivan, (781) 961-9600  
E-mail: [dsullivan@eccosorb.com](mailto:dsullivan@eccosorb.com)

## **Emerson & Cuming Microwave Products Announces New Website Launch for MetalTag™ Product Line**

Randolph, MA – February 4, 2010-- Emerson & Cuming Microwave Products, Inc. is pleased to announce the launch of its new website for its MetalTag™ product line. MetalTag™ utilizes expertly engineered materials to solve the common problems associated with UHF & HF tagging in harsh metal and liquid environments.

Located at [www.RFIDMetalTag.com](http://www.RFIDMetalTag.com), this website is equipped with detailed product information and an extensive technical database. This user-friendly site serves as an online resource for those in search of quality RFID solutions that can be applied to a wide range of industries. Metal-mount applications include: Manufacturing, Supply Chain, IT Assets, Oil & Gas, and general Asset Tracking. MetalTag™ has numerous designs and customizable components that can endure the varying conditions that these applications present. These properties are conveniently outlined on the website, serving as a simple product selector guide for visitors.

“We’re very excited to launch RFIDMetalTag.com, “ said Devin Sullivan, RFID Manager. “It’ll help spread the word that Emerson & Cuming has a strong off-the-shelf product line in addition to its custom materials business. A lot of metal-mount tagging manufacturers claim to provide custom “solutions”, but simply don’t have the R&D and manufacturing freedom to back their assertion. Because of the nature of our technology, and the fact that all manufacturing is stateside, ECMP truly can design a tag for any application, environment, and chipset. 50% of our RFID business last year was custom designed tagging.”

Emerson & Cuming Microwave Products, Inc., is an ISO 9001:2000 company, and a world leader in the development and manufacturer of ECCOSORB®, microwave absorbing materials and anechoic

chambers; ECCOSTOCK® dielectric materials for low loss RF and microwave applications; ECCOSHIELD® electrically conductive sheets, caulks, adhesives and coatings; and MetalTag™, standard and custom metal-mount tags, for read on metal and liquids. Emerson & Cuming Microwave Products, maintains manufacturing facilities in Randolph, Massachusetts (US) and Westerlo, Belgium.

For over 60 years, the company has produced leading edge materials and engineered solutions for the wireless and satellite communications, military and aerospace, automotive, RFID and medical markets. For more information, visit [www.Eccosorb.com](http://www.Eccosorb.com) or [www.RFIDMetalTag.com](http://www.RFIDMetalTag.com)

Visit Emerson & Cuming Microwave Products Inc: MetalTag™ booth, at the upcoming Alien Global User and Partner Conference in Dayton, Ohio from March 9-10, 2010.

###